



STRONGER TOGETHER

# Unlocking the potential of conversational AI through strategic integrations

A boost.ai technology partner guide



# Conversational AI is only as powerful as the platforms it integrates with

**Our solution is built to integrate with many of the world's leading technology platforms, making it easy for our partners to seamlessly insert conversational AI into their clients' existing tech stacks.**

For it to achieve its full potential, we believe that collaboration with strategic technology partners enhances the end-user experience and reinforces value chains across the board.

A virtual agent is the perfect dynamic front-end interface for robust back-end systems such as Robotic Process Automation (RPA), contact center solutions, Customer Relationship Management (CRM) systems, and more.

Furthermore, we have key partnerships in the areas of analytics, Voice, messaging and more.

All working together to achieve a common goal - an exceptional customer experience.

# About us

 **550+**  
live virtual agents

 **4,000+**  
certified AI trainers

 **> 60 million**  
automated conversations

Founded in 2016 | 140 employees | Offices in EU & US (HQ Stavanger, Norway)

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4.8 out of 5



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'Challenger'  
2023 Magic Quadrant for Enterprise  
CAI Platforms



'Best Bots/Chatbots of the Year'  
2023 AI Tech Awards



'Consumer Chatbot of the Year'  
2023 CogX Awards

# 4 reasons to partner with boost.ai:

**1**

You can team up with a trusted partner that has a proven track record and outstanding project success rates



**2**

You can count on unrivaled end-to-end support making a project easy and pain-free



**3**

You can create additional long-term revenue through access to new projects and increased stickiness



**4**

You get access to a scalable conversational AI platform that lets you stay on the leading edge of digital transformation





# Gain creators

By integrating the boost.ai platform with key technology partners, it's possible to dramatically increase the automation potential of conversational AI. Once integrated, our virtual agents open up a host of benefits that our partners agree drive genuine value to businesses and their customers.

## More attractive product offerings

Opportunity to promote a holistic product offering, ensuring the entire customer journey is positive and consistent from start to finish.

## Increased automation rates

Our proven reduction of unnecessary traffic to human agents enhances the case for how conversational AI makes life easier for end users and employees.

## Access to new customers

Partners receive vetted leads generated from our existing portfolio of customers, partners and marketing activities.

## Co-marketing opportunities

We actively engage in joint marketing activities and work closely with key partners to develop co-branded collateral.

## Additional stickiness

Ability to create new offerings for customers; increased customer satisfaction; optimized integrations help partners move up the value chain.

## Improved omnichannel experience

Ability to integrate a virtual agent with leading platforms like Slack, Messenger, WhatsApp or MS Teams makes it easier to deliver a consistent message across channels.

# Product advantages

More than 300 public and private sector organizations around the world rely on the boost.ai platform. Recognized by Gartner and highly ranked on leading software aggregation websites, we provide functionality that places us (and our partners) at the forefront of digital transformation.

## The must-have contact center and automation tool

Contact centers and automation initiatives require a broad-scope AI solution to create genuine value and help maximize automation rates.

## Enterprise-scale AI platform

A market leader in the Nordics with global reach:

- 550+ live virtual agents
- 94% NPS score
- Broad-scope virtual agent tech built for scale
- Integration-ready with all leading platforms
- Enterprise-grade security

## Front-running NLU and NLP

Consistent resolution rates above 90% in key industries including banking, insurance, telecommunications, e-commerce, public sector, and more. The boost.ai platform offers unrivaled natural language understanding and processing that can scale to thousands of topics without compromising accuracy.

## Growing integration library

Our wide ecosystem approach to integrations means that we (probably) work with every platform you already use. We offer APIs that connect to popular communication, CRM, and automation solutions.

## Pioneering continuous development

We stay ahead of the competition thanks to rapid development cycles and our nimble ability to innovate. We work closely with partners on system improvements that have a direct impact on solution development.

## Implementation-ready from day zero

We offer easy-to-deploy, pre-built industry-specific content that makes getting started a friction-free experience.

# Pain relievers

Connecting our virtual agents with your platform is easy. We offer a range of documentation and support materials to ensure frictionless collaboration and deliver record turnaround times. It's never been easier to integrate conversational AI.

## Comprehensive technical documentation

Thorough API/tech documentation reduces back and forth between developer teams.

## Dedicated support teams

We offer end-to-end support that is both flexible and fast-moving, with both tech and commercial resources available.

## On-demand support material

Playbooks and a wide range of on-demand materials and tools available via a dedicated partner portal.

## Willingness to remain in the background

Flexibility in integrating allows partners to continue to use their preferred front-end when desired.

## Demand generation and sales acceleration tools

Accelerated POCs and self-learning AI tools like the Boost Automator are available to partners at no cost.

“Conversational AI can transform customer experiences while optimizing costs for organizations of all sizes. Boost.ai makes it easy for companies to provide personalized, zero-touch engagements in real-time and elevate the quality of their customer service.”

- David Pearson, Technology Alliance Director, UiPath





# Ready to partner up? Get in touch!

I hope this comprehensive overview of the boost.ai technology partner program clearly illustrates our ambition to not only be the world's foremost conversational AI platform but that we are serious about working closely with our partners to enable them to better serve their clients. If you are interested in exploring a partnership with boost.ai, drop me an email and we can discuss how to get started on the journey to transforming customer service and internal support with conversational AI.

**Looking forward to working with you,**

A handwritten signature in black ink that reads "Signe Bøhn Bleivik". The signature is written in a cursive, flowing style.

**Signe Bøhn Bleivik**  
VP Global Alliances  
signe@boost.ai



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[www.boost.ai](http://www.boost.ai)



[contact@boost.ai](mailto:contact@boost.ai)

